MSR

Station Buy Detail
Albuquerque-Santa Fe,TV Add

Est ID: 11669

Client: Heinrich for Senate 2012

Flight Dates: Thursday, August 23, 2012 to Monday, August 27, 2012

KRQE-S2

Program Name	DP	Days	Rate	Thu Aug 23	Fri Aug 24	Sat Aug 25	Sun Aug 26	Mon Aug 27	Total
KRQE 5a News	EM	M-F	$50.00	1	1			1	3
5:00 AM - 6:00 AM		30	**$150.00**						
KRQE 6a News	EM	M-F	$125.00	1	1			1	3
6:00 AM - 7:00 AM		30	**$375.00**						
Sunday 7a News	EM	Su	$50.00				1		1
7:00 AM - 8:00 AM		30	**$50.00**						
CBS This Morning	EM	M-F	$150.00	1	1			1	3
7:00 AM - 9:00 AM		30	**$450.00**						
The Doctors	DT	M-F	$125.00	1					1
9:00 AM - 10:00 AM		30	**$125.00**						
Lets Make a Deal	DT	M-F	$250.00					1	1
10:00 AM - 11:00 AM		30	**$250.00**						
Price is Right	DT	M-F	$300.00		1				1
11:00 AM - 12:00 PM		30	**$300.00**						
KRQE Noon News	DT	M-F	$275.00					1	1
12:00 PM - 12:30 PM		30	**$275.00**						
Bold & Beautiful	DT	M-F	$175.00	1					1
12:30 PM - 1:00 PM		30	**$175.00**						
Young & Restless	DT	M-F	$175.00		1				1
1:00 PM - 2:00 PM		30	**$175.00**						
Dr. Phil	EF	M-F	$175.00	1	1			1	3
3:00 PM - 4:00 PM		30	**$525.00**						
KRQE 4p News	EN	M-F	$550.00	1	1			1	3
4:00 PM - 4:30 PM		30	**$1,650.00**						
KRQE 4:30p News	EN	M-F	$550.00	1	1			1	3
4:30 PM - 5:00 PM		30	**$1,650.00**						

Media Strategies and Research
1580 Lincoln Street, Suite 510, Denver, CO 80203, 303-989-4700
11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030, 703-877-2000

Jim Giudicessi
13 Broadcast Plz SW Albuquerque NM

MSR

Station Buy Detail
Albuquerque-Santa Fe,TV Add

Est ID: 11669

Client: Heinrich for Senate 2012

Flight Dates: Thursday, August 23, 2012 to Monday, August 27, 2012

KRQE-S2

Program Name	DP	Days	Length	Rate	Thu Aug 23	Fri Aug 24	Sat Aug 25	Sun Aug 26	Mon Aug 27	Total
Sunday 5:30p News	EN	Su		$275.00				1		1
5:30 PM - 6:00 PM			30	**$275.00**						
KRQE 5:30p News	EN	M-F		$500.00	1	1				2
5:30 PM - 6:00 PM			30	**$1,000.00**						
Saturday 5:30p News	EN	Sa		$175.00			1			1
5:30 PM - 6:00 PM			30	**$175.00**						
Jeopardy	PA	Sa		$175.00			1			1
6:00 PM - 6:30 PM			30	**$175.00**						
Jeopardy	PA	M-F		$1,400.00	1	1			1	3
6:00 PM - 6:30 PM			30	**$4,200.00**						
Wheel of Fortune	PA	Sa		$275.00			1			1
6:30 PM - 7:00 PM			30	**$275.00**						
Wheel of Fortune	PA	M-F		$850.00	1	1				2
6:30 PM - 7:00 PM			30	**$1,700.00**						
Mother/2 Broke	PT	M		$1,000.00					1	1
7:00 PM - 8:00 PM			30	**$1,000.00**						
Big Brother	PT	Su		$1,400.00				1		1
7:00 PM - 8:00 PM			30	**$1,400.00**						
Big Brother	PT	Th		$1,400.00	1					1
8:00 PM - 9:00 PM			30	**$1,400.00**						
Mentalist	PT	Su		$1,400.00				1		1
9:00 PM - 10:00 PM			30	**$1,400.00**						
Hawaii Five-O	PT	M		$2,600.00					1	1
9:00 PM - 10:00 PM			30	**$2,600.00**						
KRQE 10p News	LN	M-F		$1,100.00					1	1
10:00 PM - 10:35 PM			30	**$1,100.00**						

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Station Buy Detail
Albuquerque-Santa Fe,TV Add

Est ID: 11669

Client: Heinrich for Senate 2012

Flight Dates: Thursday, August 23, 2012 to Monday, August 27, 2012

KRQE-S2

Program Name	DP	Days	Length	Rate	Thu Aug 23	Fri Aug 24	Sat Aug 25	Sun Aug 26	Mon Aug 27	Total
Saturday 10p News	LN	Sa		$325.00			1			1
10:00 PM - 10:35 PM			30	**$325.00**						
Letterman	LF	M-F		$125.00		1			1	2
10:35 PM - 11:35 PM			30	**$250.00**						
Station Totals				**$23,425.00**	**12**	**12**	**4**	**4**	**13**	**45**
Station Net				**$19,911.25**						

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203, 303-989-4700

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030, 703-877-2000

Jim Giudicessi

From: Sherrie Gravlee
Sent: Wednesday, August 22, 2012 4:02 PM
To: Jim Giudicessi
Subject: FW: Spot - Preempt: POL/Heinrich for Senate (D) - 200441

8/23 - 8/27

-----Original Message-----
From: shari.busse@kasa.com [mailto:shari.busse@kasa.com]
Sent: Wednesday, August 22, 2012 3:55 PM
To: Sherrie Gravlee
Subject: Spot - Preempt: POL/Heinrich for Senate (D) - 200441

This email notification contains (3) different actions.

Station: KRQE

Order Information:
Order #: 200441
Order Total: $23,425.00
Agency: Media Strategies & Research
Advertiser: POL/Heinrich for Senate (D)
Product: HEINRICH FOR SENATE 2012
Estimate #: 11669
Flight Dates: 08/23/12 - 08/27/12
Demo: Adults 35+

Sales Information: KRQE National House, National House, National

The following spot(s) have been preempted:

Preempted Spot Information (200441-25-2):
Rate: $850.00
Air Date: Fri 08/24/12
Eligible Days: ---ThF----
Inventory Code: M-F 630p-7p
Inventory Description: Wheel of Fortune
Inventory Code Time: M-F 630p-7p
Spot Type: NM
Length: :30
Channel(s): [ALL]
Priority: Section 3
Preempt Reason: Program Change
Event 2 (Spot - Preempt)

w/o
MG 8/27

Preempted Spot Information (200441-23-2):
Rate: $1,400.00
Air Date: Fri 08/24/12
Eligible Days: ---ThF----
Inventory Code: M-F 6p-630p
Inventory Description: Jeopardy
Inventory Code Time: M-F 6p-630p
Spot Type: NM
Length: :30
Channel(s): [ALL]
Priority: Section 2
Preempt Reason: Program Change
Event 3 (Spot - Preempt)

w/o
MG 8/27

Preempted Spot Information (200441-13-1):
Rate: $175.00
Air Date: Fri 08/24/12

Eligible Days: -----F----
Inventory Code: Soap Rotator
Inventory Description: Soap Rotator
Inventory Code Time: M-F 1230p-2p
Spot Type: NM
Restricted: Earliest start: 1:00:00 PM, Latest end: 2:00:00 PM
Length: :30
Channel(s): [ALL]
Priority: Section 3
Preempt Reason: N/A

MG DR Phil
w/o 8/27

Station Order Revised Add to Schedule
Heinrich for Senate 2012

Market: Albuquerque
Flight Dates: Thursday, August 23, 2012 to Monday, August 27, 2012

Estimate ID
11669

Contact: Jim Giudicessi
Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222
Fax: 505-944-0259
Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days	Length	Gross Rate	Thu Aug 23	Fri Aug 24	Sat Aug 25	Sun Aug 26	Mon Aug 27	Total
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F	30	$50.00 **$150.00**	1	1			1	3
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F	30	$125.00 **$375.00**	1	1			1	3
CBS This Morning 7:00 AM 9:00 AM	EM	M-F	30	$150.00 **$450.00**	1	1			1	3
Sunday 7a News 7:00 AM 8:00 AM	EM	Su	30	$50.00 **$50.00**				1		1
The Doctors 9:00 AM 10:00 AM	DT	M-F	30	$125.00 **$125.00**	1					1
Lets Make a Deal 10:00 AM 11:00 AM	DT	M-F	30	$250.00 **$250.00**					1	1
Price is Right 11:00 AM 12:00 PM	DT	M-F	30	$300.00 **$300.00**		1				1
KRQE Noon News 12:00 PM 12:30 PM	DT	M-F	30	$275.00 **$275.00**					1	1
Bold & Beautiful 12:30 PM 1:00 PM	DT	M-F	30	$175.00 **$175.00**	1					1
Young & Restless 1:00 PM 2:00 PM	DT	M-F	30	$175.00 **$175.00**		1				1
Dr. Phil 3:00 PM 4:00 PM	EF	M-F	30	$175.00 **$525.00**	1	1			1	3
KRQE 4p News 4:00 PM 4:30 PM	EN	M-F	30	$550.00 **$1,650.00**	1	1			1	3

THUR LATE NEWS
SUN LATE TO SAT LATE NEWS

Suzanne Collins
Media Strategies and Research
1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 8/22/2012 11:43:38 AM

MSR

Station Order Revised Add to Schedule
Heinrich for Senate 2012

Market: Albuquerque
Flight Dates: Thursday, August 23, 2012 to Monday, August 27, 2012

Estimate ID: 11669

Contact: Jim Giudicessi
Email: Jim.Giudicessi@krqe.com
Phone: 505-246-2222
Fax: 505-944-0259
Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days	Length	Gross Rate	Thu Aug 23	Fri Aug 24	Sat Aug 25	Sun Aug 26	Mon Aug 27	Total
KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F	30	$550.00 **$1,650.00**	1	1			1	3
KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F	30	$500.00 **$1,000.00**	1	1				2
Saturday 5:30p News 5:30 PM 6:00 PM	EN	Sa	30	$175.00 **$175.00**			1			1
Sunday 5:30p News 5:30 PM 6:00 PM	EN	Su	30	$275.00 **$275.00**				1		1
Jeopardy 6:00 PM 6:30 PM	PA	M-F	30	$1,400.00 **$4,200.00**	1	1			1	3
Wheel of Fortune 6:30 PM 7:00 PM	PA	M-F	30	$850.00 **$1,700.00**	1	1				2
Jeopardy 6:00 PM 6:30 PM	PA	Sa	30	$175.00 **$175.00**			1			1
Wheel of Fortune 6:30 PM 7:00 PM	PA	Sa	30	$275.00 **$275.00**			1			1
Mother/2 Broke 7:00 PM 8:00 PM	PT	M	30	$1,000.00 **$1,000.00**					1	1
Hawaii Five-O 9:00 PM 10:00 PM	PT	M	30	$2,600.00 **$2,600.00**					1	1
Big Brother 8:00 PM 9:00 PM	PT	Th	30	$1,400.00 **$1,400.00**	1					1
Big Brother 7:00 PM 8:00 PM	PT	Su	30	$1,400.00 **$1,400.00**				1		1

Suzanne Collins
Media Strategies and Research
1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 8/22/2012 11:43:38 AM

Station Order Revised Add to Schedule
Heinrich for Senate 2012

Market: Albuquerque
Flight Dates: Thursday, August 23, 2012 to Monday, August 27, 2012

Estimate ID
11669

Contact: Jim Giudicessi
Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222
Fax: 505-944-0259
Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days	Length	Gross Rate	Thu Aug 23	Fri Aug 24	Sat Aug 25	Sun Aug 26	Mon Aug 27	Total
Mentalist	PT	Su		$1,400.00				1		1
9:00 PM 10:00 PM			30	**$1,400.00**						
KRQE 10p News	LN	M-F		$1,100.00					1	1
10:00 PM 10:35 PM			30	**$1,100.00**						
Saturday 10p News	LN	Sa		$325.00			1			1
10:00 PM 10:35 PM			30	**$325.00**						
Letterman	LF	M-F		$125.00		1			1	2
10:35 PM 11:35 PM			30	**$250.00**						
Station Gross Totals				**$23,425.00**	**12**	**12**	**4**	**4**	**13**	**45**

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Market: Albuquerque
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206441

Jug 8/22/12

KRQE-S2

Program Name	DP	Days	Length	Gross Rate	Thu Aug 23	Fri Aug 24	Sat Aug 25	Sun Aug 26	Mon Aug 27	Total
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F	30	$50.00 **$150.00**	1	1			1	3
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F	30	$125.00 **$375.00**	1	1			1	3
CBS This Morning 7:00 AM 9:00 AM	EM	M-F	30	$150.00 **$450.00**	1	1			1	3
Sunday 7a News 7:00 AM 8:00 AM	EM	Su	30	$50.00 **$50.00**				1		1
The Doctors 9:00 AM 10:00 AM	DT	M-F	30	$125.00 **$125.00**	1					1
Lets Make a Deal 10:00 AM 11:00 AM	DT	M-F	30	$250.00 **$250.00**					1	1
Price is Right 11:00 AM 12:00 PM	DT	M-F	30	$300.00 **$300.00**		1				1
KRQE Noon News 12:00 PM 12:30 PM	DT	M-F	30	$275.00 **$275.00**					1	1
Bold & Beautiful 12:30 PM 1:00 PM	DT	M-F	30	$175.00 **$175.00**	1					1
Young & Restless 1:00 PM 2:00 PM	DT	M-F	30	$175.00 **$175.00**		1				1
Dr. Phil 3:00 PM 4:00 PM	EF	M-F	30	$175.00 **$525.00**	1	1			1	3
KRQE 4p News 4:00 PM 4:30 PM	EN	M-F	30	$550.00 **$1,650.00**	1	1			1	3

Suzanne Collins
Media Strategies and Research
1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 8/22/2012 9:28:31 AM

MSR

Station Order Add to Schedule
Heinrich for Senate 2012

Market: Albuquerque
Flight Dates: Thursday, August 23, 2012 to Monday, August 27, 2012

Estimate ID: 11669

Contact: Jim Giudicessi
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KRQE-S2

Program Name	DP	Days	Length	Gross Rate	Thu Aug 23	Fri Aug 24	Sat Aug 25	Sun Aug 26	Mon Aug 27	Total
KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F	30	$550.00 **$1,650.00**	1	1			1	3
KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F	30	$500.00 **$1,000.00**	1	1				2
Saturday 5:30p News 5:30 PM 6:00 PM	EN	Sa	30	$175.00 **$175.00**			1			1
Sunday 5:30p News 5:30 PM 6:00 PM	EN	Su	30	$275.00 **$275.00**				1		1
Jeopardy 6:00 PM 6:30 PM	PA	M-F	30	$1,400.00 **$4,200.00**	1	1			1	3
Wheel of Fortune 6:30 PM 7:00 PM	PA	M-F	30	$850.00 **$1,700.00**	1	1				2
Jeopardy 6:00 PM 6:30 PM	PA	Sa	30	$175.00 **$175.00**			1			1
Wheel of Fortune 6:30 PM 7:00 PM	PA	Sa	30	$275.00 **$275.00**			1			1
Mother/2 Broke 7:00 PM 8:00 PM	PT	M	30	$1,000.00 **$1,000.00**					1	1
Hawaii Five-O 9:00 PM 10:00 PM	PT	M	30	$2,600.00 **$2,600.00**					1	1
Big Brother 8:00 PM 9:00 PM	PT	Th	30	$1,400.00 **$1,400.00**	1					1
Big Brother 7:00 PM 8:00 PM	PT	Su	30	$1,400.00 **$1,400.00**				1		1

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1580 Lincoln Street, Suite 510, Denver, CO 80203

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Date/Time Sent: 8/22/2012 9:28:31 AM

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Station Order Add to Schedule
Heinrich for Senate 2012

Market: Albuquerque
Flight Dates: Thursday, August 23, 2012 to Monday, August 27, 2012

Estimate ID: 11669

Contact: Jim Giudicessi
Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222
Fax: 505-944-0259
Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days	Length	Gross Rate	Thu Aug 23	Fri Aug 24	Sat Aug 25	Sun Aug 26	Mon Aug 27	Total
Mentalist 9:00 PM 10:00 PM	PT	Su	30	$1,400.00 **$1,400.00**	4			1		1
KRQE 10p News 10:00 PM 10:35 PM	LN	M-F	30	$1,100.00 **$2,200.00**	3	1			1	2
Sunday 10p News 10:00 PM 10:35 PM	LN	Su	30	$800.00 **$800.00**	3			1		1
Letterman 10:35 PM 11:35 PM	LF	M-F	30	$125.00 **$250.00**	4	1			1	2
Station Gross Totals				**$25,000.00**	**13**	**12**	**3**	**5**	**13**	**46**

Suzanne Collins
Media Strategies and Research
1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 8/22/2012 9:28:31 AM

Spot Manager: All, 08/23/12-08/27/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Lengt	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/23/12												
Station: KRQE												
	POL/Heinrich f	200441	M-F KRQE News	KRQE News	:30	P5	[ALL]	HEINRICH I	11669	5:18:49 AM	MHTV1201H	$50.00
	POL/Heinrich f	200441	M-F KRQE News	KRQE News	:30	P4	[ALL]	HEINRICH I	11669	6:05:10 AM	MHTV1201H	$125.00
	POL/Heinrich f	200441	CBS This Mornin	CBS Early Sh	:30	P3	[ALL]	HEINRICH I	11669	8:28:47 AM	MHTV1201H	$150.00
	POL/Heinrich f	200441	M-F 9a-10a	9a-10a	:30	P3	[ALL]	HEINRICH I	11669	9:34:35 AM	MHTV1201H	$125.00
	POL/Heinrich f	200441	Soap Rotator	(12:30:00 PM	:30	P3	[ALL]	HEINRICH I	11669	12:58:41 PM	MHTV1201H	$175.00
	POL/Heinrich f	200441	Dr. Phil	3p-4p	:30	P3	[ALL]	HEINRICH I	11669	3:07:08 PM	MHTV1201H	$175.00
	POL/Heinrich f	200441	M-F KRQE News	4p-430p	:30	P2	[ALL]	HEINRICH I	11669	4:07:00 PM	MHTV1201H	$550.00
	POL/Heinrich f	200441	M-F KRQE News	430p-5p	:30	P2	[ALL]	HEINRICH I	11669	4:57:41 PM	MHTV1201H	$550.00
	POL/Heinrich f	200441	KRQE News 13 (	530p-6p	:30	P2	[ALL]	HEINRICH I	11669	5:58:28 PM	MHTV1201H	$500.00
	POL/Heinrich f	200441	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	HEINRICH I	11669	6:27:59 PM	MHTV1201H	$1,400.00
	POL/Heinrich f	200441	M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	HEINRICH I	11669	6:47:33 PM	MHTV1201H	$850.00
	POL/Heinrich f	200441	Thur Hour 2	8p-9p	:30	P3	[ALL]	HEINRICH I	11669	8:00:09 PM	MHTV1201H	$1,400.00
												$6,050.00
												$6,050.00
Date: 08/24/12												
Station: KRQE												
	POL/Heinrich f	200441	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	HEINRICH I	11669			$1,400.00
	POL/Heinrich f	200441	M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	HEINRICH I	11669			$850.00
	POL/Heinrich f	200441	Soap Rotator	(1:00:00 PM-	:30	P3	[ALL]	HEINRICH I	11669			$175.00
	POL/Heinrich f	200441	M-F KRQE News	KRQE News	:30	P5	[ALL]	HEINRICH I	11669	5:39:33 AM		$50.00
	POL/Heinrich f	200441	M-F KRQE News	KRQE News	:30	P4	[ALL]	HEINRICH I	11669	6:57:46 AM		$125.00
	POL/Heinrich f	200441	CBS This Mornin	CBS Early Sh	:30	P3	[ALL]	HEINRICH I	11669	8:36:54 AM		$150.00
	POL/Heinrich f	200441	Price is Right	11a-12p	:30	P3	[ALL]	HEINRICH I	11669	11:19:22 AM		$300.00
	POL/Heinrich f	200441	Dr. Phil	3p-4p	:30	P3	[ALL]	HEINRICH I	11669	3:25:59 PM		$175.00
	POL/Heinrich f	200441	M-F KRQE News	4p-430p	:30	P2	[ALL]	HEINRICH I	11669	4:16:50 PM		$550.00
	POL/Heinrich f	200441	M-F KRQE News	430p-5p	:30	P2	[ALL]	HEINRICH I	11669	4:36:45 PM		$550.00
	POL/Heinrich f	200441	KRQE News 13 (	530p-6p	:30	P2	[ALL]	HEINRICH I	11669	5:43:18 PM		$500.00
	POL/Heinrich f	200441	David Letterman	1035p-1137p	:30	P4	[ALL]	HEINRICH I	11669	10:59:00 PM		$125.00
												$4,950.00
												$4,950.00
Date: 08/25/12												
Station: KRQE												
	POL/Heinrich f	200441	Sa 6p-630p	Sa 6p-630p	:30	P4	[ALL]	HEINRICH I	11669			$175.00
	POL/Heinrich f	200441	Sa 630p-7p	Sa 630p-7p	:30	P3	[ALL]	HEINRICH I	11669			$275.00
	POL/Heinrich f	200441	Sa KRQE News	530p-6p	:30	P4	[ALL]	HEINRICH I	11669	5:35:27 PM		$175.00
	POL/Heinrich f	200441	LN Sa	10p-1035p	:30	P5	[ALL]	HEINRICH I	11669	10:26:38 PM		$325.00
												$950.00
												$950.00
Date: 08/26/12												
Station: KRQE												
	POL/Heinrich f	200441	KRQE News Sun	7a-8a	:30	P5	[ALL]	HEINRICH I	11669	7:18:48 AM		$50.00
	POL/Heinrich f	200441	Su KRQE News	530p-6p	:30	P3	[ALL]	HEINRICH I	11669	5:49:17 PM		$275.00
	POL/Heinrich f	200441	Sun Hour 2	7p-8p	:30	P3	[ALL]	HEINRICH I	11669	7:29:35 PM		$1,400.00
	POL/Heinrich f	200441	Sun Hour 4	9p-10p	:30	P4	[ALL]	HEINRICH I	11669	9:00:00 PM		$1,400.00
												$3,125.00
												$3,125.00
Date: 08/27/12												
Station: KRQE												
	POL/Heinrich f	200441	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	HEINRICH I	11669			$1,400.00
	POL/Heinrich f	200441	M-F KRQE News	12p-1230p	:30	P3	[ALL]	HEINRICH I	11669			$275.00
	POL/Heinrich f	200441	M-F KRQE News	430p-5p	:30	P2	[ALL]	HEINRICH I	11669			$550.00
	POL/Heinrich f	200441	M-F KRQE News	4p-430p	:30	P2	[ALL]	HEINRICH I	11669			$550.00
	POL/Heinrich f	200441	David Letterman	1035p-1137p	:30	P4	[ALL]	HEINRICH I	11669			$125.00
	POL/Heinrich f	200441	LN M-F	10p-1035p	:30	P3	[ALL]	HEINRICH I	11669			$1,100.00
	POL/Heinrich f	200441	Dr. Phil	3p-4p	:30	P3	[ALL]	HEINRICH I	11669			$175.00
	POL/Heinrich f	200441	Mon Hour 1	7p-8p	:30	P5	[ALL]	HEINRICH I	11669			$1,000.00
	POL/Heinrich f	200441	M-F KRQE News	KRQE News	:30	P4	[ALL]	HEINRICH I	11669			$125.00
	POL/Heinrich f	200441	Mon Hour 3	9p-10p	:30	P3	[ALL]	HEINRICH I	11669			$2,600.00
	POL/Heinrich f	200441	CBS This Mornin	CBS Early Sh	:30	P3	[ALL]	HEINRICH I	11669			$150.00

[Sorted by: Date]

Spot Manager: All, 08/23/12-08/27/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Lengt	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/27/12												
Station: KRQE												
	POL/Heinrich f	200441	Let's Make a Dea	M-F 10a-11a	:30	P3	[ALL]	HEINRICH I	11669			$250.00
	POL/Heinrich f	200441	M-F KRQE News	KRQE News	:30	P5	[ALL]	HEINRICH I	11669			$50.00
												$8,350.00
												$8,350.00
												23,425.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
KRQE-TV Albuquerque	**8/22/2012**

I, Media Strategies and Research,

being (on behalf of:) Martin Heinrich, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Thursday, August 23, 2012			Monday, August 27, 2012		

Total Charges: $23,425.00

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, August 22, 2012 — Date

Signature

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature | Printed Name | Title

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